

**Island County**  
**Quit Line Data Summary**  
October 1 - December 31, 2003

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 14</b>	<b>N = 2,943</b>
<b>Percent of Statewide Calls</b>	0.6%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	1.2%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 14</b>	<b>N = 2,491</b>
Female	57.1%	61.9%
Male	42.9%	38.1%
<b>Race/Ethnicity</b>	<b>N = 12</b>	<b>N = 2,100</b>
People of Color	0.0%	13.6%
White	100.0%	86.4%
<b>Age</b>	<b>N = 13</b>	<b>N = 2,291</b>
Less than 18 years old	0.0%	2.1%
18 - 24 years old	15.4%	15.2%
25 - 34 years old	23.1%	21.1%
35 - 44 years old	15.4%	27.3%
45 years and older	46.2%	34.2%
<b>Education</b>	<b>N = 13</b>	<b>N = 2,158</b>
Did not graduate high school	0.0%	18.0%
High school graduate	30.8%	33.8%
Some college/vocational school	53.8%	38.6%
College graduate	15.4%	9.6%
<b>Caller Type</b>	<b>N = 14</b>	<b>N = 2,631</b>
General Information	0.0%	13.5%
Health care provider	7.1%	4.0%
Tobacco user	92.9%	82.5%
<b>Payer Type</b>	<b>N = 11</b>	<b>N = 1,627</b>
Insured	63.6%	31.2%
Uninsured	9.1%	30.7%
Medicaid	27.3%	38.1%
<b>Heard About</b>	<b>N = 12</b>	<b>N = 2,157</b>
Past caller	16.7%	14.5%
Employer/worksites	0.0%	1.3%
Health care provider	33.3%	28.3%
Television	16.7%	15.5%
Outdoor advertisement (billboard/bus/wall)	0.0%	3.3%
Targeted mailing	0.0%	0.1%
Great Start	8.3%	0.1%
Radio	0.0%	0.6%
Newspaper/Magazine	0.0%	1.3%
Brochure/Newsletter	0.0%	7.3%
Family or friend	16.7%	21.6%
Health Department	8.3%	4.8%
School	0.0%	1.3%

Source: Washington State Department of Health  
Tobacco Prevention and Control  
Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

\* Rate not calculated because number of calls was less than 5.